



Inspiring young people

CORPORATE FUNDRAISING

Your Support, Their Future





Young Gloucestershire strives to support young people. We help young people to figure out what they want, what might be holding them back and how they can move forward. Together we can help young people take control of their futures.

SKILLS & EDUCATION

We help young people to build their confidence, improve how they communicate, work in a team, gain qualifications and plan for their future.

MENTAL HEALTH & WELLBEING

We offer practical, therapeutic and emotional support that helps young people to lead a happy and healthy life.

COMMUNITY

We give young people a voice in their community. Supporting them through our network of partners, mentors and community projects.

FAMILY SUPPORT

We focus on the young person whilst supporting the family around them to create a strong unit that together, can cope with life's challenges.

WELCOME TO THE TEAM

Thank you so much for making the decision to fundraise for us. Without organisations like you, we wouldn't be able to carry out all the vital work we do. By partnering with us, your corporate support goes beyond financial contributions. It's a collaborative journey where we share experiences, exchange skills and create opportunities. Together, we're not just making a difference; we're building a better future for everyone.

"Working with YG has given me a new energy and a new outlook on life."

HARRY



We are really excited to be working in partnership with you. This pack is full of information about how we can help you maximise your fundraising, from getting involved in exciting events to providing unique opportunities for your employees and teams.

What your donations can fund:

£1,000 Six months of one-to-one counselling support for a young person.

£3,000 Twelve weeks of a development programme for a young people who are not in education, employment and training.

£15,000 A youth worker to provide group work to over 1,000 local young people.

£30,000 Six months of one-to-one youth work and mentoring support for 20 young people.

£50,000 A full-time counsellor or mental health youth worker who will help change the lives of over 40 young people.



"I was a teacher in my country and working with YG has helped me see what I can do once I solve my situation."



Issis arrived in the UK from her home in Honduras as an asylum seeker and came to YG looking for hope after fleeing gangs and violence in her home country.



LET'S MAKE THIS FUN

There are lots of exciting ways that you and your team can set about raising lots of funds for YG. There are hundreds of ideas online but here are just a few of our favourites to get you off the ground.

BAKE OFF

Why not challenge your colleagues to the ultimate baking competition and then sell the bakes to the rest of the office.

DRESS DOWN DAY

A bit like a non-school uniform day or even better, why not make it a fancy dress day, or donate to get the boss to wear a funny outfit.

DUVET DAY

Your staff pay to spend the day in bed. A chance to unwind, let go of the stresses of work life whilst doing good for charity.

SWEAR BOX

We all let slip the odd expletive now and then but now you'll pay for it.

QUIZ NIGHT

A great way to get everyone involved, charge entry and compete to find the biggest general knowledge champion.

WALKATHON

Why not set your team a challenge to complete a certain number of steps per day, those who don't hit the target pay a fee.

COFFEE & BACON

Whack on the kettle and cook some bacon rolls, your team will enjoy a great start to their day.

BBQ

Get the gang together for some summer fun and charge for your burgers.

"Thank you Young Gloucestershire for the unwavering support you provide to our local young people, your heart and drive to give teenagers and young adults the best start, to be their best selves."

Lelani Bester, Senior Office Communications & Hospitality, Kohler Co.



KOHLER.



HOW YG CAN HELP

You are not on your own, we are on hand to help you make a success of all your fundraising efforts. Our experienced Fundraising and Communications Team will be more than happy to help.

JUSTGIVING

JustGiving provides an easy way to collect online sponsorship that can be sent directly to YG. We will create a corporate fundraising page for you and your team, which will also help you see how individuals and the overall team are doing. We can also provide you with a bespoke text donate code.

PAYROLL GIVING

If your staff would like to make a regular commitment we are happy to provide more information and facilitate this for you.

ATTENDING EVENTS

Our team would love to come along and support your events, we can arrange guest speakers that can talk about YG.

POSTERS AND FLYERS

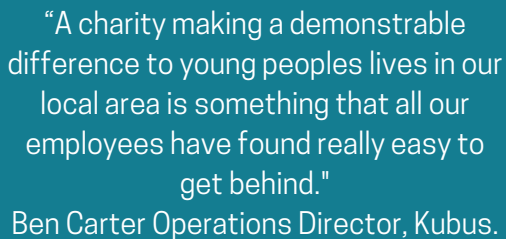
We can provide you with templates, our logo and marketing assets. We also have lots of marketing collateral to help your staff find out more about YG.

SOCIAL MEDIA

Follow us online and we will do the same, sharing all of your fundraising efforts across our online community.

MATCH GIVING

We will help you set up a scheme to match the funds raised by your staff, this can be a great incentive and an easy way to add a boost your fundraising total.



"A charity making a demonstrable difference to young peoples lives in our local area is something that all our employees have found really easy to get behind."
Ben Carter Operations Director, Kubus.

JOIN OUR EVENTS

As well as planning your own fundraising activities you can join in with our annual events. We take on all the planning so you and your team can focus on fundraising and having a great time. Our events are different each year but past events have included:

DRAGON BOAT

Enter a team in Gloucester's famous annual dragon boat race, a fun day full of rivalry and friendly competition.

WALKING

Whether it's the Welsh Three Peaks, Brecon Ten Peaks, or peaks closer to home we always have walking challenges in our calendar.

SKY DIVE

Jump in and soar through the skies with a professional sky diver for the ultimate sponsored event.

MARATHON PLACES

We often have spots to fill in the Virtual London Marathon and can get hold of places in other prestigious events.

PRISON SLEEP OVER

Spending a night in the notorious Gloucester prison makes for an unforgettable fundraising experience.

RETRO GAMING

Turning pixels into purpose this is one for all those closet gamers to claim bragging rights as the best retro gamer in your company.

"Whether conquering mountains or navigating Gloucester Docks on the back of dragons, it has been great to be part of Young Gloucestershire's mission to grow and extend support to the community."
Silas Miller, Head of Marketing & Business Development, WSP.

JOIN OUR NEXT EVENT



THE BENEFITS OF SUPPORTING YG

We know that a successful corporate partnership is not all about fundraising. By collaborating with us, your company can make a meaningful difference while reaping valuable benefits.

TRAINING & WORKSHOPS

We can cover topics that will be of interest to your staff and their families including; mental health, first aid and mental health first aid, drug & substance misuse, keeping safe online, neurodivergence and gender diversity.

VOLUNTEERING DAYS

Share your industry expertise, offer work placements or provide interview practice to help young people bridge the gap between education and employment.

VOLUNTEER MENTORING

Connect your team with young minds, fostering personal and professional growth, enhancing and building on their transferable skills.

NETWORKING

Connect with like-minded corporate partners, community leaders, and influencers, expanding your reach and impact.

PARTNERSHIP BRANDING

Align your corporate values with a cause that truly matters and explore ways to bring our organisations together.

MAKE REFERRALS

Your team and their families will be able to make referrals to access all of YG's services to help them when they need it most.



willans

Willans LLP | solicitors

"The stress awareness workshop was extremely insightful and really got people talking which is what we were hoping for."

Laura Stone, Senior Associate Solicitor, Willans.





Lauren felt alone and had no one to support her.



LAUREN

When I was a kid I was abused by my mum and had never dealt with it – I never told anyone. During the lockdowns when life stopped, my mind took over and it all started coming to the surface. I became really ill. I was hospitalised for a while and no one could figure out what was wrong with me. It was all caused by my mental health. I also broke up with my partner, had to move out of our place so ended up sofa surfing and got caught up using substances as a way of coping. Everything was going wrong all at the same time. I was an emotional wreck. I felt so alone and had no family to support me.

"YG helped me get into supported housing and supported me with counselling as I contacted the police and decided to press charges. I later returned to YG to help me with the change from supported housing to living alone and independently. I worked with another counsellor and for the first time in my life formed a positive relationship with an older female.

YG have been amazing – I have never felt judged and was able to be open and honest. YG are so welcoming.

"It never feels clinical or like they are trying to tick a box. They feel like they genuinely care. You feel safe with them. Working with YG has really changed my life, I am a different person to the one I was a couple of years ago, I now see myself differently. I only hope in the future I will be able to work in a job that allows me to help others the way YG has helped me.



Bart found confidence and independence with his mentor.

yg



BART



When I was quite young, I moved from Poland to England. We moved house quite a lot so I've been to lots of different schools. In some of those schools, I got bullied. At the time, I didn't realise that I was autistic or anything, but I knew I was different and I got made fun of for that. I just didn't fit in. Most people already knew how to socially behave when I didn't.

“Working with Paul, my mentor, I've learnt to be more independent. I've learnt how to be more sociable, responding to people and communicating with them. I've been able to find friends with similar interests. My mentor even helped me to do things like start cooking and this has allowed me to take more control of what I do. It has helped me build up confidence in stressful situations.

It's a great opportunity to meet new people and it's really nice to make new friends and have somebody to chat to

“Before I didn't really have a plan, I was quite unorganised. YG has helped me to become a lot more organised. My room has also been a lot cleaner than it used to be! Everything is a lot better. Now my plan is to do my A levels and then start looking for some apprenticeships.

“I would definitely recommend YG and mentoring; it's a great opportunity to meet new people and it's really nice to make new friends and have somebody to chat to. The people there generally want to support you, take care of you and help you as a person.



NEXT STEPS

We would love to talk to you about your fundraising plans and help you get the ball rolling so why not;

GET IN TOUCH

Tel: 01452 501 008

Email: getinvolved@youngglos.org.uk

www.youngglos.org.uk

COME AND SEE US

Visit our HQ at Gloucester Docks and meet the team.

LET YOUR STAFF KNOW

We will be happy to provide some marketing collateral to help you introduce YG to your team

JUSTGIVING

Provide us with your logo and we will do the rest.

START FUNDRAISING

Get a small team together to plan your first event or activity, or join one of ours.



Inspiring young people



DONATE



[/young-gloucestershire](https://www.linkedin.com/company/young-gloucestershire)



[/youngglos.org.uk](https://www.facebook.com/youngglos.org.uk)



[@youngglos](https://twitter.com/youngglos)



[/youngglos](https://www.instagram.com/youngglos)

Company Charity No. 281797

Company Reg No. 1547097

yg